

The logo for 'event' features the word in a bold, lowercase sans-serif font. The letter 'v' is red, while the other letters are black. Above the 'e', 'v', and 'e' are three dots: a black dot above the 'e', a red dot above the 'v', and a black dot above the second 'e'. A registered trademark symbol (®) is located to the right of the 't'.

event®

Integrated
Cycling Event
Management System

Overview

- ◉ **event** is an Integrated Cycling Event Management System developed in Florida by Topview Sports, LLC.
- ◉ Topview is a Sports Management Company.
- ◉ The system automates all aspects of managing a cycling event; from registration, to timing, to scoring, to results, to accounting, to reporting, and more.
- ◉ Some of the highlights are: streamlined registration process, scoring of ALL riders, immediate results, dynamic race data, automatic stage calculations, multiple points schemes, accurate financial reports, and more.

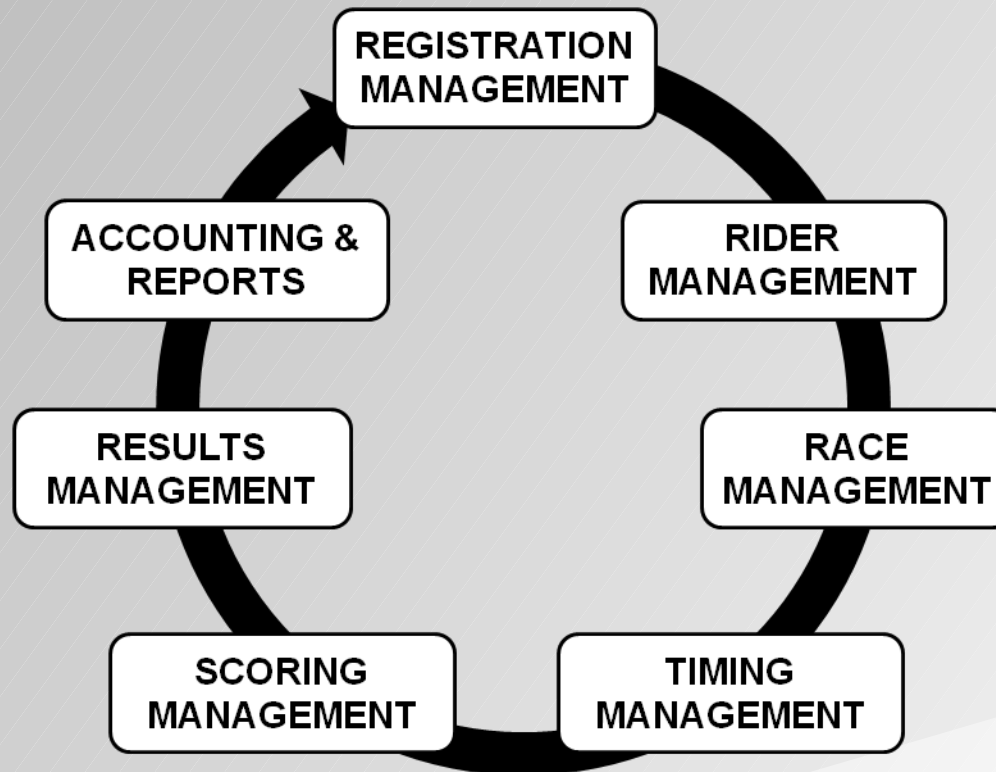
The Team

- Topview Sports specialized in the planning, marketing, and operations of cycling related products and services.
- Topview Sports promotes over 30 annual cycling events in Florida, Georgia, Bahamas. With future events planned in other states and countries.
- Topview Sports owns and operates FloridaCycling.com
- Topview Sports was founded by:
 - Tim Molyneaux
 - 10+ years of cycling promotion experience
 - Florida's USCF Representative
 - FRCA's (Florida Road Cycling Association), President
 - 21 years racing, Cat 2
 - Pablo Santa Cruz
 - 20+ years of information systems and business experience
 - Topview Companies' Chairman & CEO (Investment & Business Management)
 - 5 years racing, Cat2



The Functionality

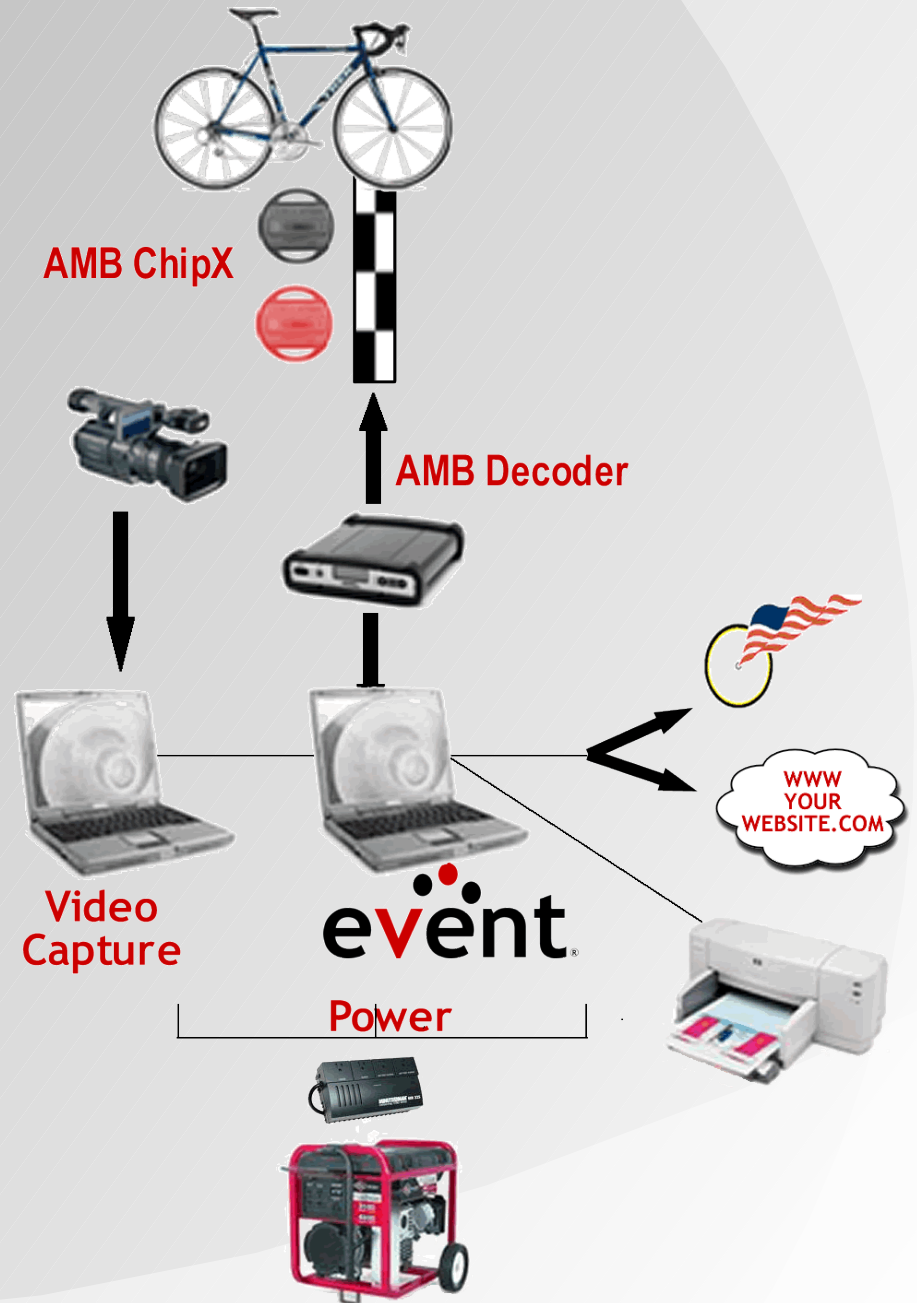
- event is a Windows SQL based integrated software and hardware system that automates the following functionality:



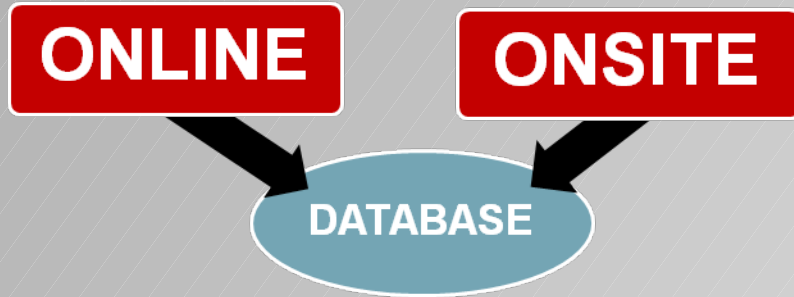
The System

event[®]

is the best integration available in our industry of state-of-the-art Hardware and Software to automate all the functional requirements of a cycling event.



Registration Management



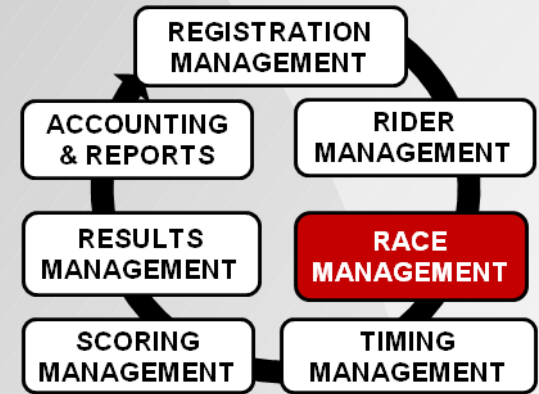
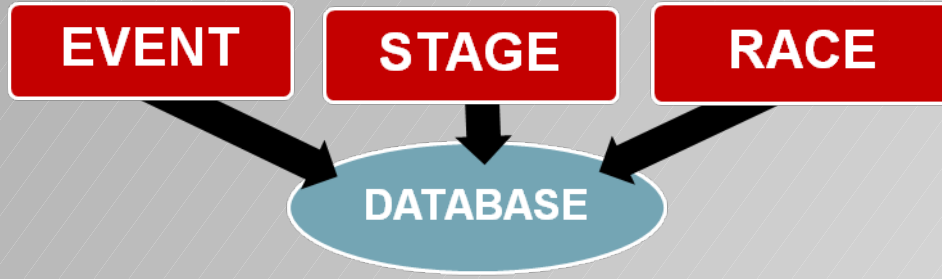
- **ONSITE:** This point-of-sale style module automates the registration of riders, the sale/rental of chips, the sale of merchandise, etc.
- **ONLINE:** This module automates the import of registration data from online registration websites such as BikeReg, SporstBase, Active, and our own online system TopREG™.

Rider Management



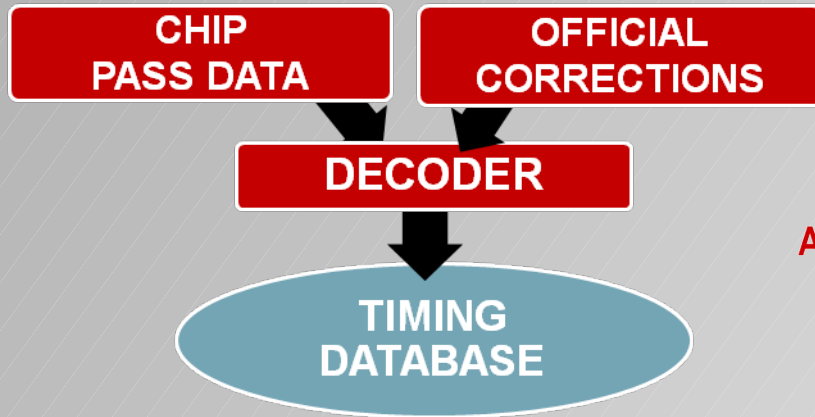
- This module provides management of Rider's name, address, DOB, license #, categories, chip #, and all the other relevant rider information.
- This module automates the import (sync) of the local database with the USCF Rider's licensing data.

Race Management

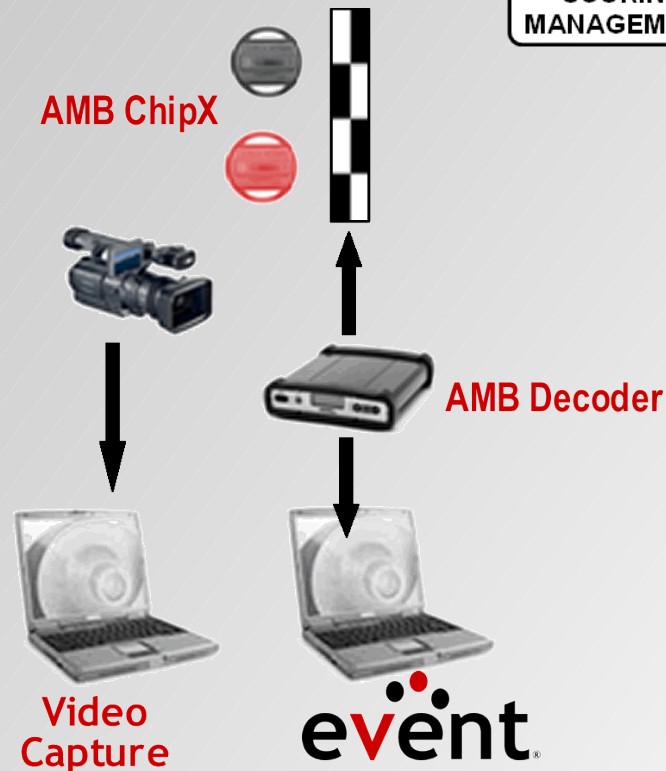


- This module of *event* allows the user to setup any and every aspect of the event. Assign points series rules and configure stage race timing easier than ever. Create any combination of categories and race structure to suit your series or association.

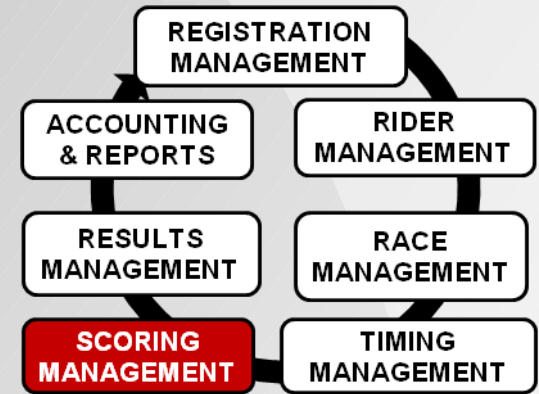
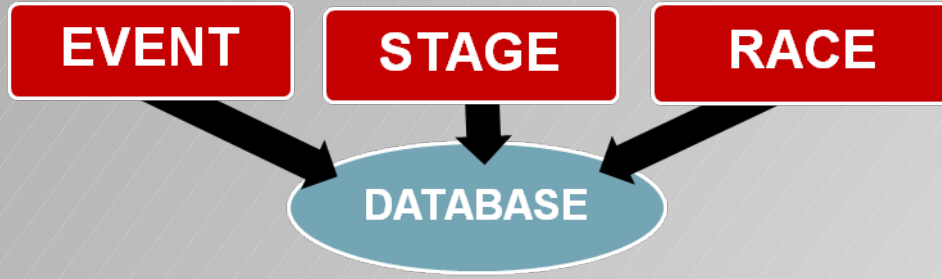
Timing Management



- This module allows for the collection of live race data from the Chips, and for the entry of normal corrections and updates such as penalties, free laps, primes, etc.

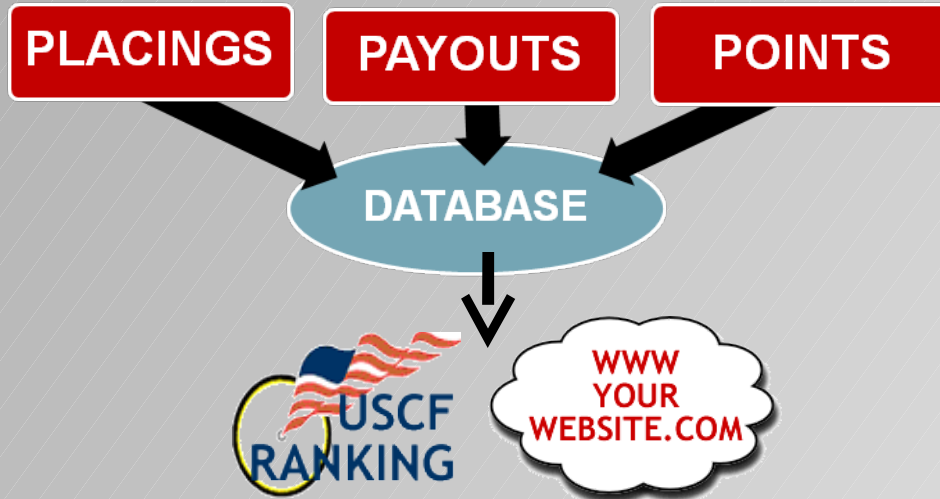


Scoring Management



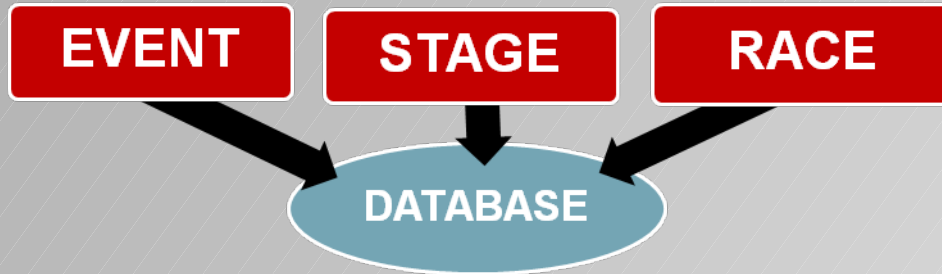
- This module integrates all elements of registration, chip data, and timing data to produce the fastest most accurate and comprehensive race scoring available. Using the famous “No rider left behind” policy allows our timers to score all registered riders.

Results Management



- The heart of the system that allows the immediate display of race results to screen or print. This module allows all results to be input into any web application and tallied in any all points systems without further manipulation from race setup.

Accounting & Reporting



- This all important module incorporates all the pre-reg and race day data to compile a set of financials that will allow the tracking of funds and show final registration numbers for USAC reporting.

Contact Information



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